

Date of meeting: 17 November 2016	AGENDA ITEM NO: 3
Report title: Task & Finish Panel – Bicester Healthy New Town Programme	
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1. Purpose of report

- 1.1 To provide the Bicester Strategic Delivery Board (SDB) with a progress report on the task and finish group related to Bicester's Healthy New Town (HNT) Programme.

2. Background

2.1 The Bicester Healthy New Town Partnership

- 2.2 The key partners who are leading delivery of the HNT Programme comprise:

- Ian Davies - Director of Operational Delivery, Cherwell District Council
- Dr Rosie Rowe - Head of Provider Development (Out of Hospital Care), Oxfordshire Clinical Commissioning Group (now seconded as HNT Programme Director)
- Dr Nick Scott-Ram - Director of Commercial Development, Oxford Academic Health Science Network
- Louise Caves - Strategic Partnerships Manager, A2 Dominion Housing Group
- Jenny Barker - Bicester Delivery Manager, Bicester Delivery Team, Cherwell District Council

- 2.3 The wider Bicester partnership contains the following additional organisations:

NHS England South, Oxford Health NHS Foundation Trust, Oxford University Hospitals NHS Trust, Oxfordshire County Council, Bicester Town Council, Oxford Brookes University, Oxford University, Age (UK) Oxfordshire, Healthwatch Oxfordshire, Bicester Locality Patient Forum, North Oxfordshire Community Partnership Network, ISIS Innovation, ONEFED GP Federation, Health Education Thames Valley, Oxfordshire Sport and Physical Activity, Oxfordshire Local Enterprise Partnership and the Oxfordshire Health and Wellbeing Board.

- 2.4 Councillors Lynn Pratt and Lawrie Stratford have been identified as leads for this Task and Finish Group and have met with Rosie Rowe and Jenny Barker to be briefed on the programme and to provide input into its vision, objectives and key work streams. In addition they attended a local stakeholders workshop on 6 October 2016 to enable local leaders to engage with and contribute to the programme.

- 2.5 The HNT Initiative provides the opportunity to develop further the innovations at NW Bicester and to identify the impacts they have on public health and be replicated across the later phases of large scale planned growth for the town, other areas of the town and elsewhere in the county and country. Bicester will have 26,000 homes that will be available across the whole town, of which 13,000 will be new homes including 6,000 in the exemplar Elmsbrook at NW Bicester Eco development. The first phase of this is the 393 home

Elmsbrook site, with the first occupations taking place from summer 2016. The Healthy New Town Programme at Bicester is focusing on the whole town and how the new housing can improve the health and wellbeing of all residents.

- 2.6 The Bicester HNT Programme has developed three multi-agency work streams – the built environment, community activation, and new models of health and social care. It is these which are the main focus for delivering innovation and change.
- 2.7 Digital Innovation is a key enabler for all three work streams and is led by Oxford Academic Health Science Network. This includes new digital technologies and health related applications to promote self-diagnosis, self-monitoring and self-care. It will consider the optimum approach to matching the needs of the Bicester HNT with the technology opportunities available and how such technologies could be introduced. This is to include the joint development of A2D's Shimmy tablet and the public need to adopt an inclusive and healthy lifestyle.

3. Bicester HNT Vision and key objectives

- 3.1 The aim of the Bicester Healthy New Town Programme is to enable people who live or work in Bicester to live healthier lives and to prevent ill health in the future. The two key **priorities** for the programme are:
- To reduce the number of people who are overweight or obese in order to prevent future health problems;
 - To reduce the number of people who feel socially isolated and lonely in order to improve mental wellbeing.

The programme aims to improve both the physical and mental health of everyone in Bicester – the existing community as well as those moving to the town.

- 3.2 The following is an explanation of the three work streams with the key objectives which have been developed for each:

Built Environment: making the best use of Bicester's built environment to encourage healthy living – led by Cherwell District Council. This includes the healthy living aspects for all ages of the urban and built environment of new developments in Bicester, with learning from what's being implemented at NW Bicester – energy efficient and life time adaptable homes, cycle ways, walkways, sustainable transport, public transport, urban design especially physical connectivity and accessibility, multi-activity open space, green corridors and community assets.

- Going for Green - to maximise the use of Bicester's green spaces for healthy living;
- To create a 'walkable and cycleable community' with a comprehensive walking and cycling network;
- To develop planning policies which support the creation of a healthy environment.

Community Activation: helping local people to live healthier lives with the support of community associations, schools, and employers. This is led jointly by A2Dominion and Cherwell District Council and revolves around people based activities and the social support infrastructure. It therefore includes the voluntary sector, new and emerging local groups, education and learning opportunities, healthy lifestyle activities and programmes, social inclusion programmes, carers etc.

- To build better connected communities with the creation of a network of volunteer community activators;
- To support schools, nurseries, colleges and families to get young people more active and eating healthily in order to increase their physical and mental wellbeing;
- To encourage local workplaces to promote health and wellbeing at work.

New Models of Care: Creating care closer to home: led by Oxfordshire CCG, this includes adopting the care closer to home principle plus full social and health care service integration and remodelling by providers and commissioners. Exploration of new models of care and patient activated self-care where appropriate.

- To create a 'primary care home' with integrated community health and social care supporting GP clusters to care for people with complex care needs;
- To deliver new care pathways for long term conditions which minimise hospital based outpatient care (focusing first on diabetes);
- To plan to meet future care needs through the provision of primary and community care from health campuses in the town.

3.3 A workshop attended by 70 local Bicester stakeholders on 6 October 2016 was held to engage local community leaders and organisations with the programme, to check that its priorities reflected local concerns, and to enable them to shape further development of the programme. This was a most valuable exercise which greatly assisted in identifying the current activity, initiatives and relevant organisations to be engaged in the HNT programme and to further develop the draft action plan. Local stakeholders developed a vision of what being a HNT means for Bicester, see Appendix A; this is a very valuable tool for explaining the programme to local people.

3.4 Evaluation of the programme and its impact is being guided by a Local Evaluation Advisory Group comprising interested local academics from Oxford University and Oxford Brookes University. Their research expertise in public health, the built environment, primary care, public engagement, and digital innovation is helping to develop an evaluation framework that will identify which elements of the programme work, for whom, and why so that this learning can be shared more widely.

4. Delivery Plan and Key Actions for November 2016 – January 2017

4.1 The final delivery plan for the programme and its evaluation is currently being discussed with NHS England with a view that it is signed off by 31 December 2016. Once approved it will be circulated to the Bicester SDB.

4.2 A number of quick 'deliverables' have been identified and include the following:

Built environment

- 28 Nov: Training session for planners with public health experts re: developing healthy environments
- 1 Dec: Built environment workshop for all HNT sites at Elmsbrook
- Dec: Workshop with Highways Engineers to review road design and cycle design
- Jan: Development review with developers/public health and planners to influence future planning reviews

Community Activation

- Nov: Meeting with Bicester Town Council to plan establishment of a Community Forum to support voluntary and community groups in Bicester
- Dec: Review of applications for SPARK funding, offering seed corn funding for community projects in Bicester (jointly funded by HNT and Garden Town)

- Dec: Develop proposal to set up an informal network of HNT supporters
- Nov: meeting with Youth of Bicester to enable them to engage with the programme
- Dec: Develop proposal for engaging parents to work with schools to support the programme
- Jan: Develop offer to encourage schools to engage with the programme
- Jan: Develop offer to support workplaces to engage with the programme

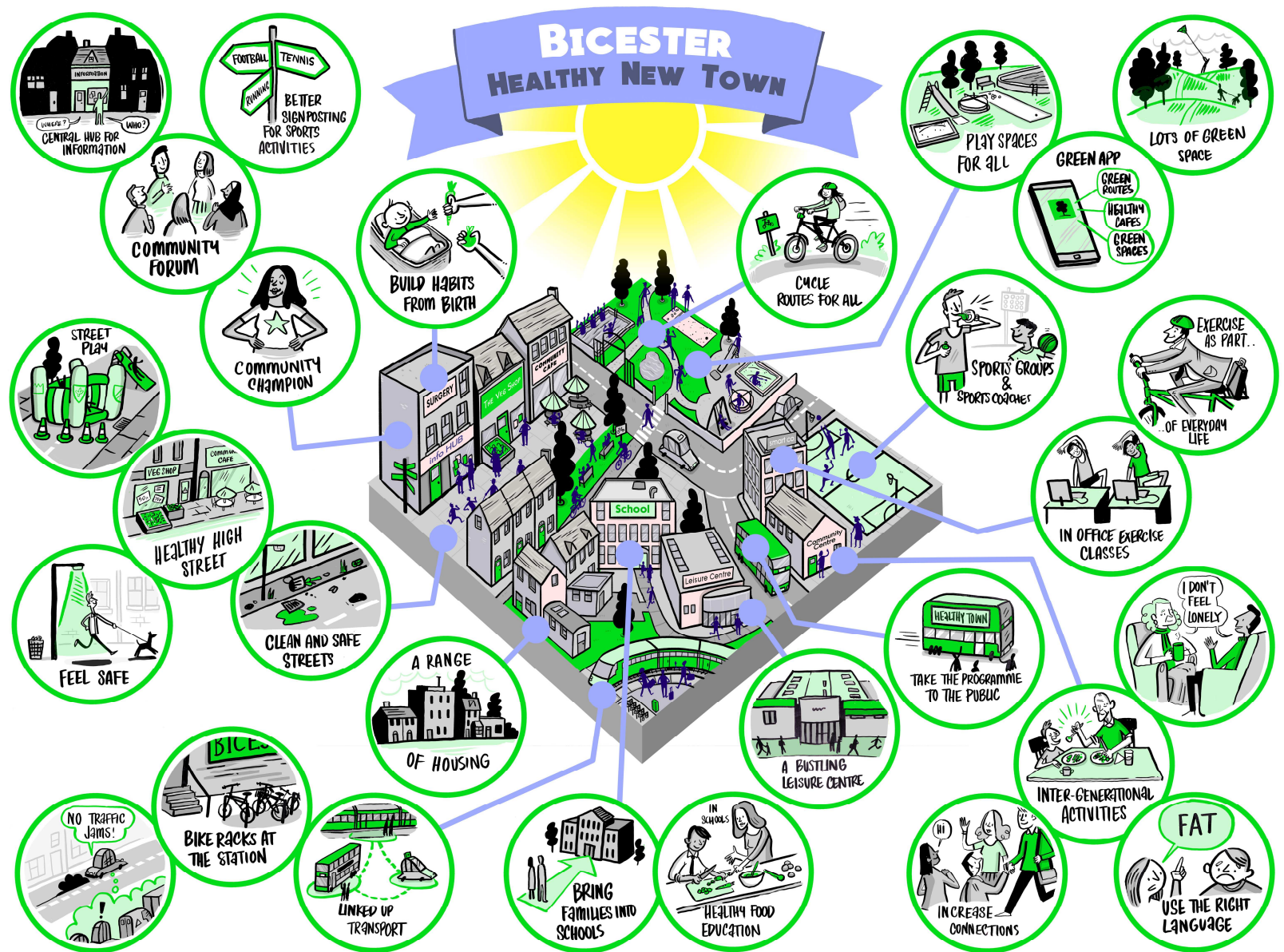
New Models of Care

- 'Care bank' pilot to start to increase capacity to provide care at home at weekends for people with urgent, complex care needs
- Establishment of a community nurse and therapist network for clinicians based in Bicester to improve communication and to promote shared learning
- Pilot of changes to diabetes care pathway to commence, to increase local access to consultant advice
- Focus group with older people to identify how digital innovation can better support their health and care needs and promote their wellbeing
- Case for contribution to health infrastructure to be updated for use by planners
- Meeting with planners/developers and health commissioners to identify estates needs of new model of primary care (health campus approach)
- Draft planning obligations SPD to be updated with primary care estates requirements to meet population growth.

5. Conclusion

The Strategic Delivery Board is asked to note the good progress in developing a detailed programme of action supported by local stakeholders. Progress reports will be provided at future meetings of the SDB.

Appendix A: Vision of Bicester as a Healthy New Town



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